

# **ACAMS / WWF ENDING ILLEGAL WILDLIFE TRADE – A COMPREHENSIVE OVERVIEW**



## **Course Syllabus**

### **Audience:**

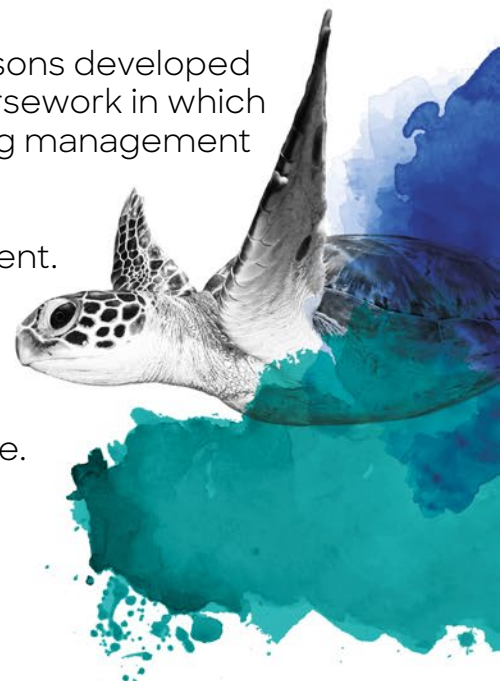
The primary target is the frontline analyst, teaching skills that benefit new and experienced employees, especially as regulator and market expectations increase. This course assumes the employer has already introduced that organization's unique roles, processes, systems, and common cases, and this course will not conflict with those. To bring all learners to a shared baseline of terminology, concepts, and processes, the course starts with the “Essentials” video and then builds from there.

The course is written and presented by subject matter experts working around the world. It pulls examples from many countries, and is globally appropriate. The lessons and examples are relevant to any industry. A primary focus is “financial institutions,” including banks, credit unions, asset managers, insurance, MSB, securities broker-dealers, credit card issuers, alternate payment systems, etc.

### **Course Structure:**

The course is derived online and is comprised of video lessons developed by industry experts. There is roughly 2 hours of overall coursework in which you will be guided using a learning path on ACAMS' learning management system (LMS). Follow all instructions carefully.

To earn the certificate you must pass a final post-assessment. In total, the evaluation has 20 questions. The minimum passing score is 80%. Multiple attempts are allowed. When you pass, your ACAMS Certificate will be available in the learning path itself. Click to download a PDF. ACAMS will automatically add 2 CAMS Credits to your profile.



## Technical Requirements:

The course is compatible with most operating systems and browsers to make it easy to participate. The ACAMS Learning Management System (LMS) is <https://lms.acams.org>. Contact your organization's IT department for assistance.

## Learning Objectives:

1. Understand the illegal wildlife trade and its consequences
2. Understand the financial elements of how wildlife crime manifests.
3. Identifying organizational risks and exposure to the Illegal Wildlife Trade.
4. Examine existing typologies and red flags along with global case studies.
5. Report suspicious activity associated with the trade.

## Course Content:

### Chapter 1: Illegal Wildlife Trade Overview

1. What is the Illegal Wildlife Trade?
2. What are Wildlife Products Used For?
3. What are the Consequences of the Illegal Wildlife Trade?
4. The Illegal Wildlife Trade as a Serious Organised Crime
5. International Frameworks: (CITES)
6. Global Wildlife Crime Initiatives
7. Chapter 1 - Key Learning Points

### Chapter 2: Identifying Illegal Wildlife Trade Risks

1. The Illegal Wildlife Trade Supply Chain
2. Wildlife Poaching and Trafficking Hotspots
3. Case Study: The Shuidong Connection
4. Chapter 2 - Key Learning Points



## Chapter 3: Escalating Risks (Red Flags and Suspicious Activity)

1. Escalating Illicit Wildlife Trafficking Investigations
2. Specific Advice on Escalating IWT Investigations to Senior Management and Board of Director Level
3. High Level Corruption Enables the Illegal Wildlife Trade
4. Case Study: US-linked Cases – The Kromah Case
5. Case Study: US-China Turtle Smuggling Network (Paypal)
6. High Risk Industries
7. Illegal Wildlife Trade Red Flags
8. Case Study: The Xaysavang Network
9. Chapter 3 – Key Learning Points



## Chapter 4: Reporting Suspicious Activity

1. The Financial Intelligence Cycle
2. Triggering and Opening an investigation related to the Illegal Wildlife Trade
3. Conducting the Investigation
4. Guinean Illegal Wildlife Trade Networks
5. Drafting the Suspicious Transaction Report/Suspicious Activity Report (“SAR”)
6. Reporting to the FIU
7. What role can Banks and Financial Institutions play?
8. Public Private Partnerships to Combat Illegal Wildlife Trade
9. Chapter 4 – Key Learning Points

## Endnotes – Reading List

### With special thanks to:

- UK Foreign and Commonwealth Office
- US Homeland Security
- RUSI
- Environmental Investigation Agency (EIA)
- Standard Chartered Bank
- Ant Financial
- ADM Capital Foundation
- Global Financial Integrity
- Barclays